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# Sustainable Public Procurement

## A Great Opportunity to Implement the SDGs

May 4, 2023 Webinar

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# Use of Public Procurement to Support Public Policies Is Nothing New

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- ❖ Early experiences in the 19th and 20th centuries address social justice issues
  - Fair Working Conditions
  - Fair Pay
  - Integration of People Living with Disabilities

# Already in the 19th century in the United States

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In 1840, President Martin Van Buren of the United States of America issued an executive order establishing a 10-hour workday for those working under government contract.

After the First World War, the British government introduced a program to employ disabled ex-servicemen, whose products were given preference in public contracts.

After the Second World War, this attention was extended to the rest of the disabled population through, for example, sheltered workshops.



At the end of the 20th century, the energy label Energy Star was imposed following the order of the American federal government to use this standard for all public purchases



# International Recognition of the Role of the Public Procurement

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1992

Rio Summit, Agenda 21 Chapter 4

## D) Leadership through Government Procurement, 4.23

Governments should therefore **review** the **procurement policies of their agencies** and departments so that they can improve, as far as possible, **the environmental content of government procurement policies**, without prejudice to the principles of international trade.

2002

Johannesburg Summit, Plan of Implementation

Chapter 3: 19. c)  
Governments should promote **public procurement policies** that encourage the development and dissemination of **green goods and services**.

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# SUSTAINABLE DEVELOPMENT GOALS



# SUSTAINABLE DEVELOPMENT GOALS

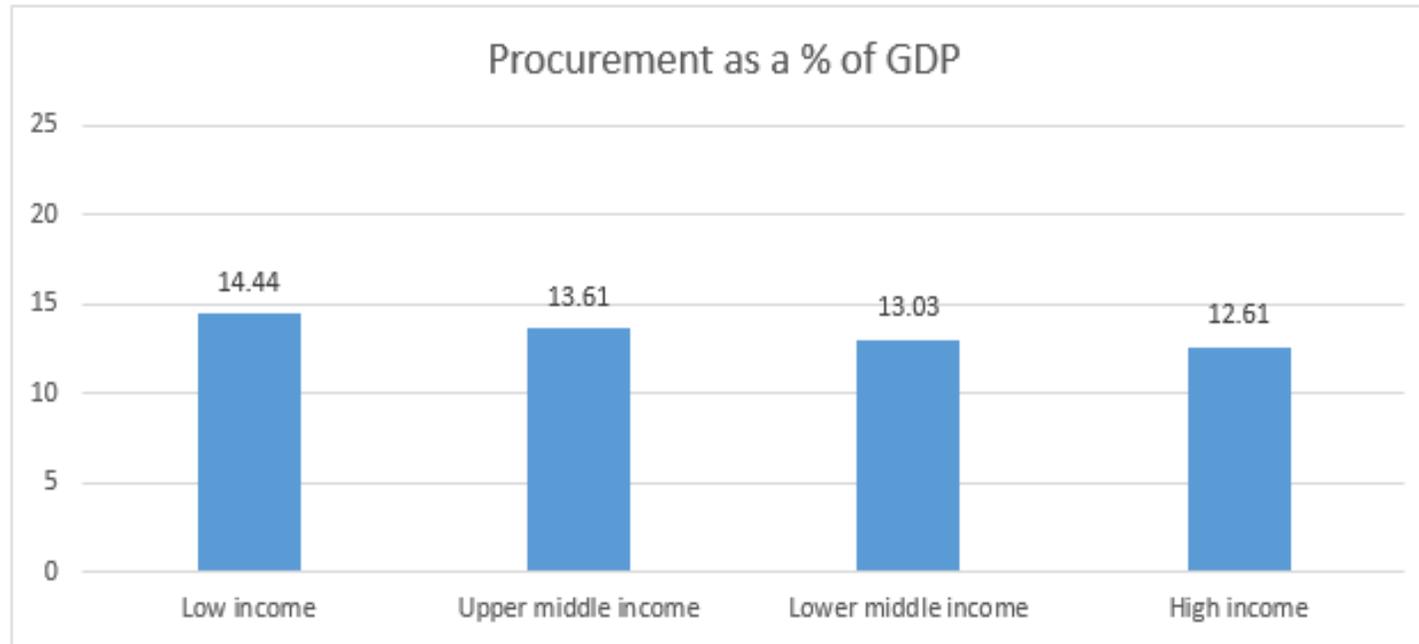
## SDG 12

- **Goal 12:** Ensuring sustainable consumption and production patterns
- **Target 12.7:** Promote public procurement practices that are sustainable, in accordance with national policies and priorities.
- **Indicator 12.7.1:** Number of countries implementing Sustainable Public Procurement policies and action plans



# Public Procurement: a formidable lever

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Graph: Procurement as % of GDP in low-income, lower middle income, upper middle income and high income countries (World Bank 2016)

States are the first consumers in all economies

**EU : 2 trillion euros**    **EU : \$ 1.7 trillion**  
**USD**

**Global :**  
**\$11 trillion**

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Sources: WTO, 2015; Eurostat, 2017; European Commission 2018



Every purchase has hidden impacts on human health, the environment and society throughout the supply chain



# A Multitude of Social and Environmental Impacts

**PLASTIC POLLUTION: HEALTHCARE WASTE**



3 GOOD HEALTH AND WELL-BEING  
12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
13 CLIMATE ACTION  
14 LIFE BELOW WATER  
15 LIFE ON LAND

**DEFORESTATION: PALM OIL / RUBBER PLANTATIONS**



12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
13 CLIMATE ACTION  
15 LIFE ON LAND

**CONFLICT MINERALS, SLAVERY**



8 DECENT WORK AND ECONOMIC GROWTH  
10 REDUCED INEQUALITIES  
12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
16 PEACE, JUSTICE AND STRONG INSTITUTIONS

**NHS admits doctors may be using tools made by children in Pakistan**  
Closer scrutiny demanded as NHS supplier concedes surgical instruments in routine use could be product of child labour



**RANA PLAZZA**

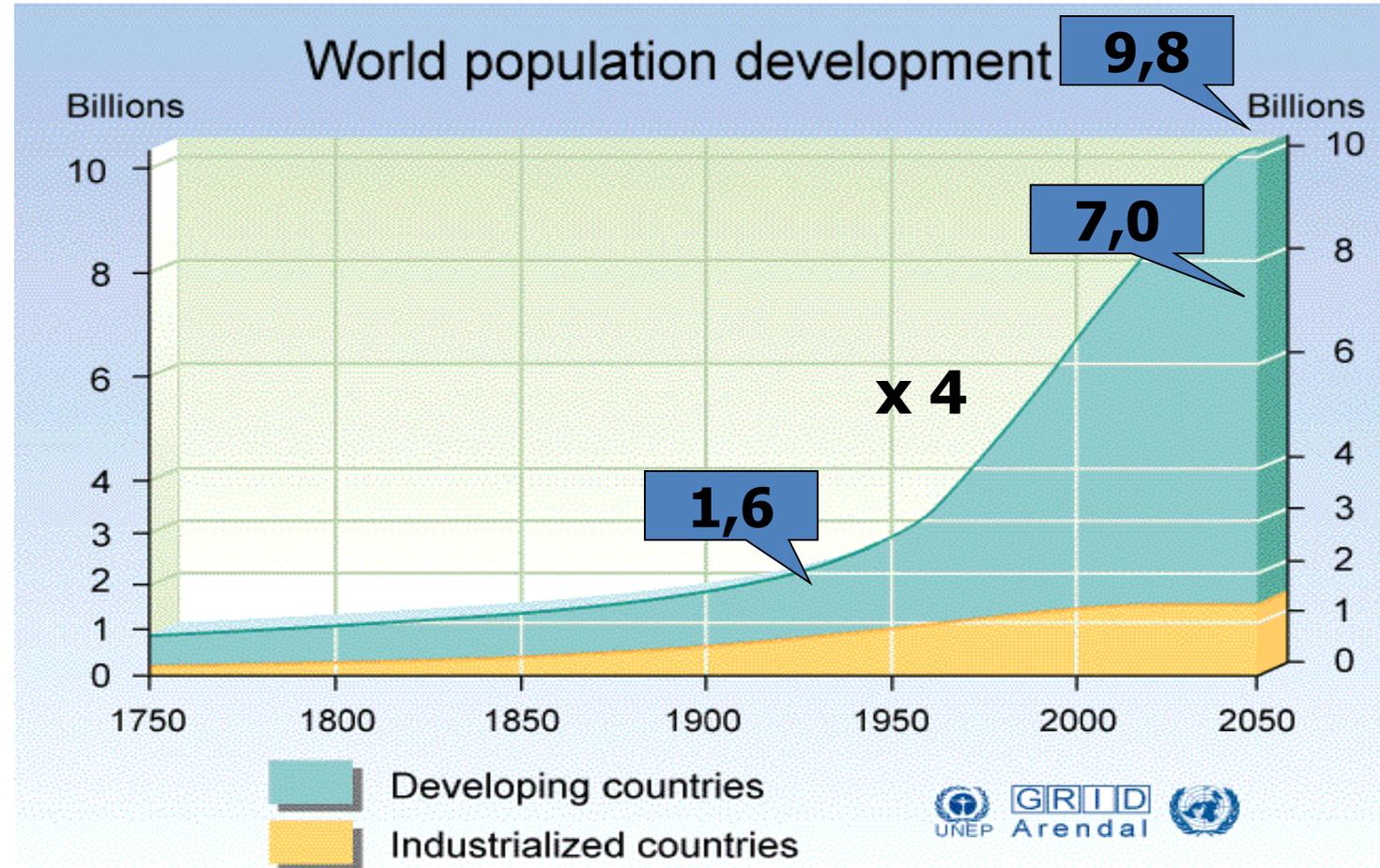


# The Demographic Challenge : from 6.5 trillion In 2005 to about 9,8 trillion in 2050

## MIDDLE CLASS

2011 : 899 million people

2019 : 1.34 trillion



# URBANIZATION

4  
BILLION

Urban population

+2.5  
BILLION

Of people will migrate  
to cities by 2050

+125%

Of needs in resources  
up to 2050

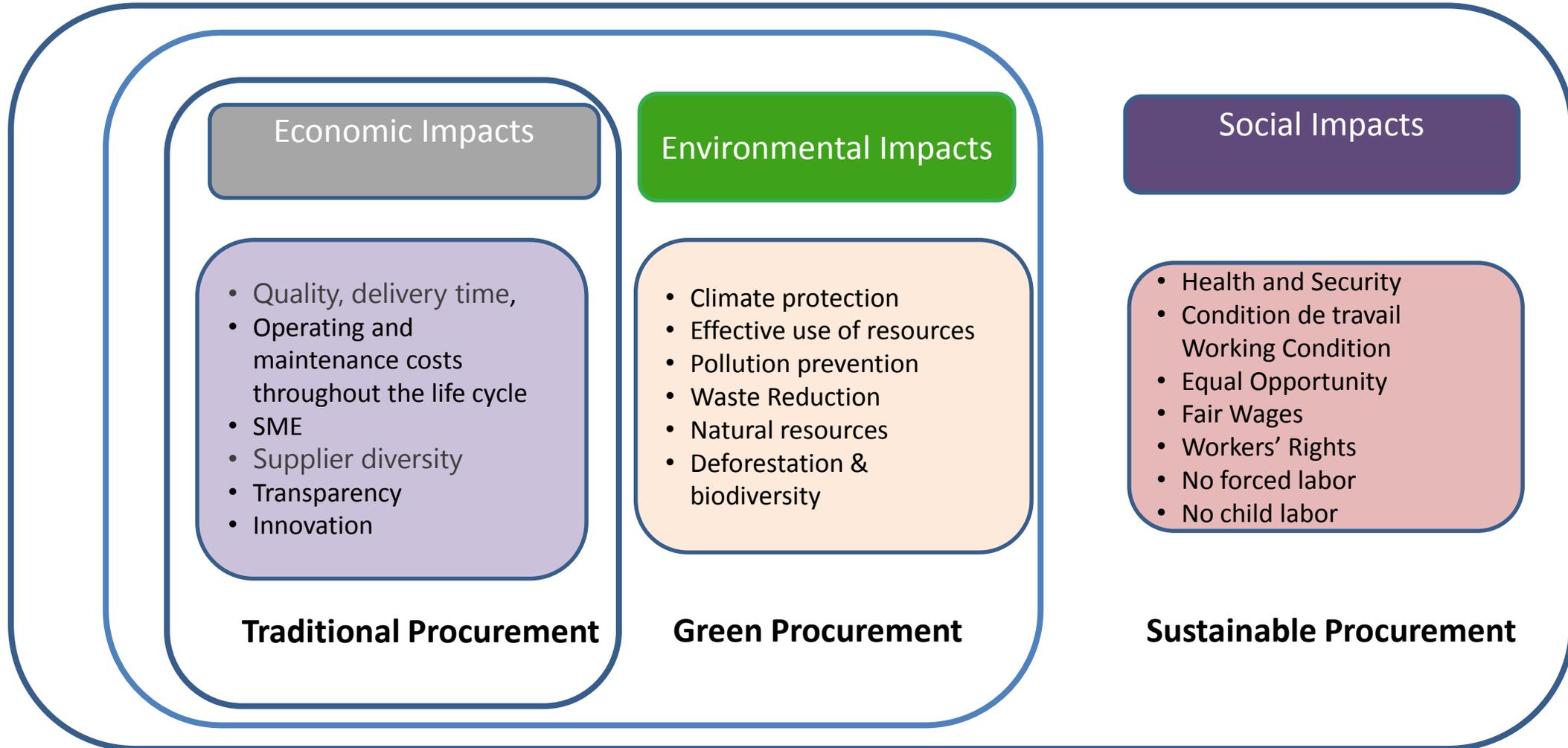
- More than 80% of global economic activity is concentrated in cities

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**It is therefore imperative to limit the negative impacts of public ordering and, to use public procurement to promote the production of sustainable goods, services and works, that is to say with low ecological impact and with positive economic and social impacts.**



# The Potential Benefits of Sustainable Procurement



# Definitions of Green/Sustainable Public Procurement

- Sustainable public procurement is a process by which public organizations meet their needs for goods, services, works and utilities **to optimize resources throughout the life cycle** by generating benefits **not only for the organization**, but also for society and the economy, while significantly reducing negative impacts on the environment.

UNEP



- Green Government Procurement (GPP) is defined as a process by which public authorities seek to acquire goods, services and works with a **reduced environmental impact throughout their life cycle** compared to goods, services and works having the same main function that would otherwise be purchased.

Union  
European



- Sustainable procurement is a process that integrates sustainability considerations **throughout the procurement process** to achieve optimal cost/benefit ratio in achieving **development goals**.

World Bank



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**How to proceed?**



# Share of U.S. GDP allocated to final consumption



# Procurement Agencies



... are particularly well placed to demand transparency on the upstream and downstream impacts of the production and distribution of goods and services.

... are able to integrate sustainability criteria into purchasing decisions on a scale that can transform markets.

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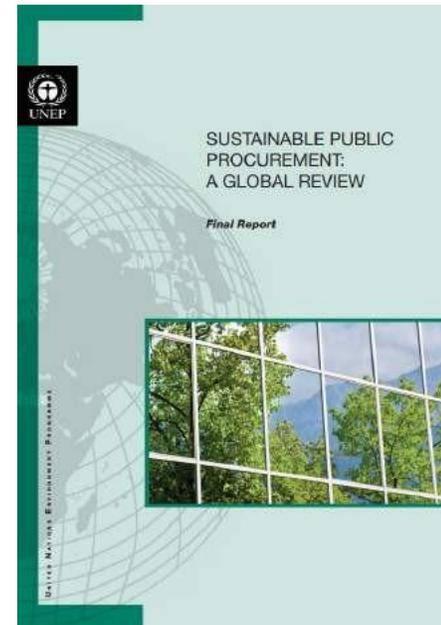
**The good news is that  
the move towards ODA is  
underway !**



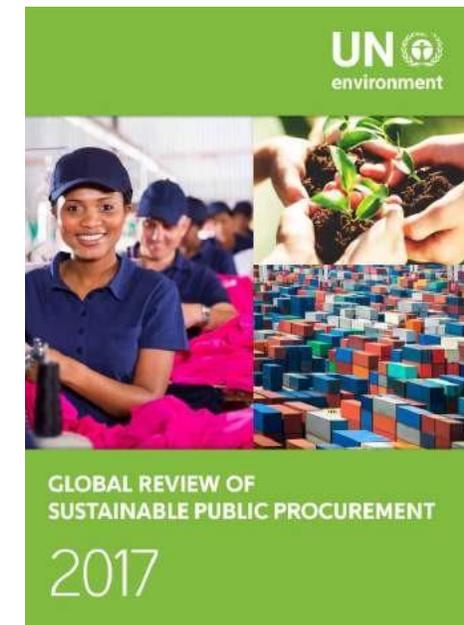
# ODA World Panorama 2013 to 2022

## ★ Objectives:

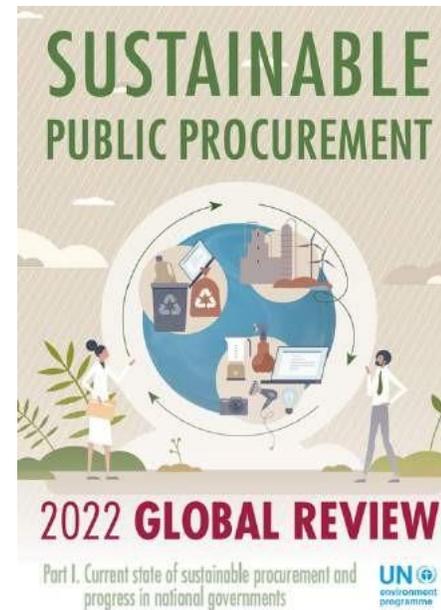
- Provide a global overview of the current state of sustainable public procurement (SPP) in national governments, highlighting progress in areas such as SPP policy **development, implementation** and **monitoring**.
- Evaluate progress towards the **UN's SDG 12.7** of the UN.
- Create a broader view of ODA practice by identifying **how private sector actors engage**.
  - Understand how **international organizations, universities** and **networks** support development, implementation and research of ODA policies
- Expand understanding of ODA **drivers, barriers, needs and expectations** around the world by reflecting stakeholder views across a range of countries, organizations and professions.



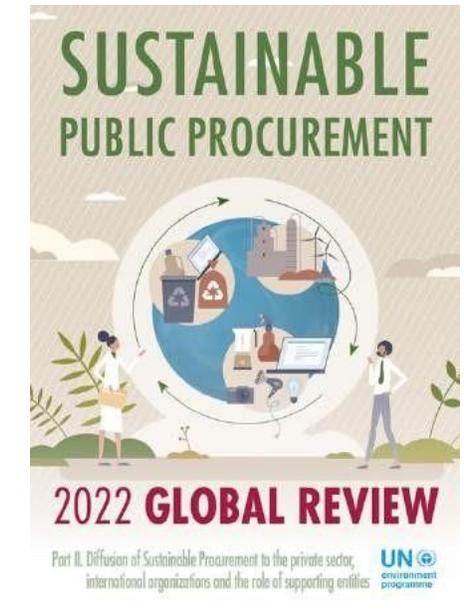
2013



2017

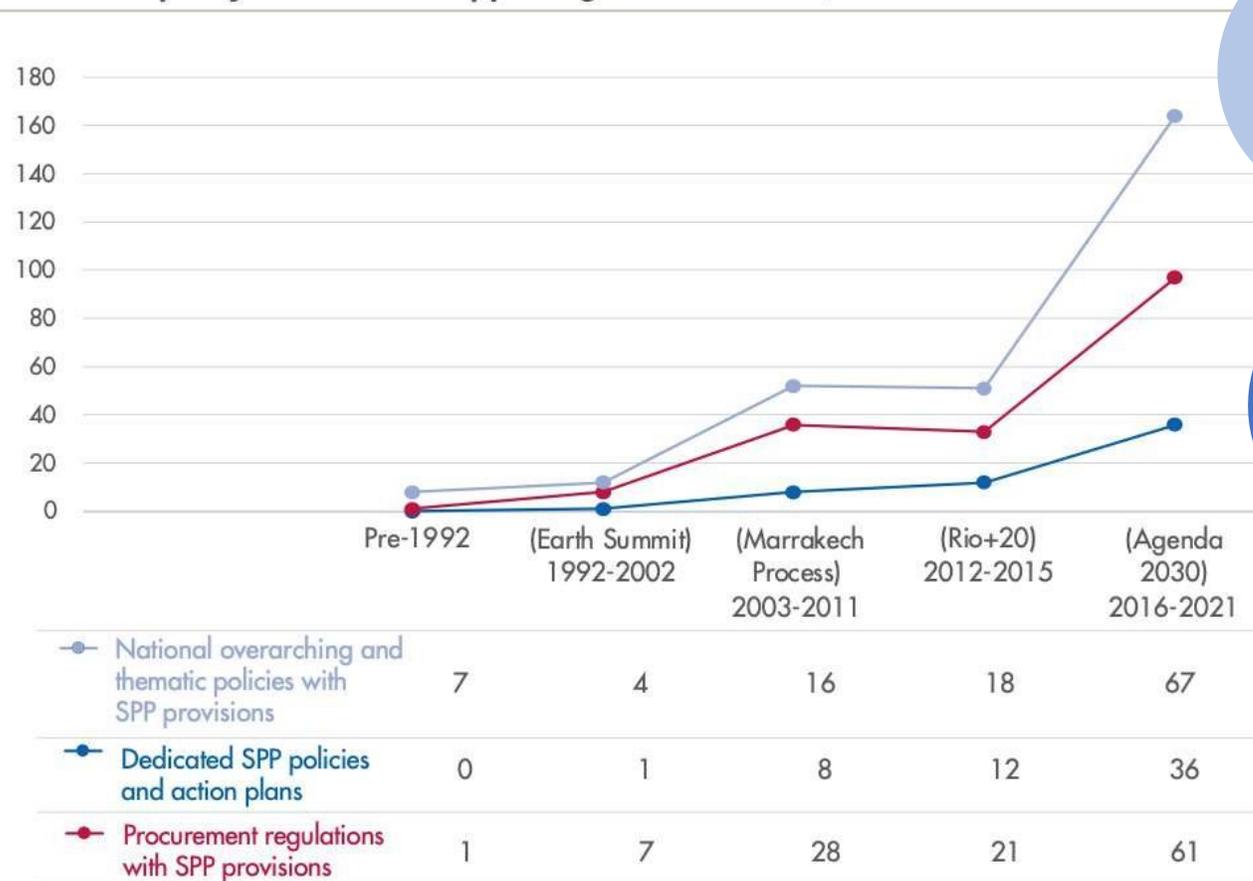


2022 Parties I et II



# The Role of the DA as a Political Instrument Is Increasing

Figure 3.3. Growth in policy frameworks supporting SPP worldwide, 1990-2021<sup>11</sup>



100%

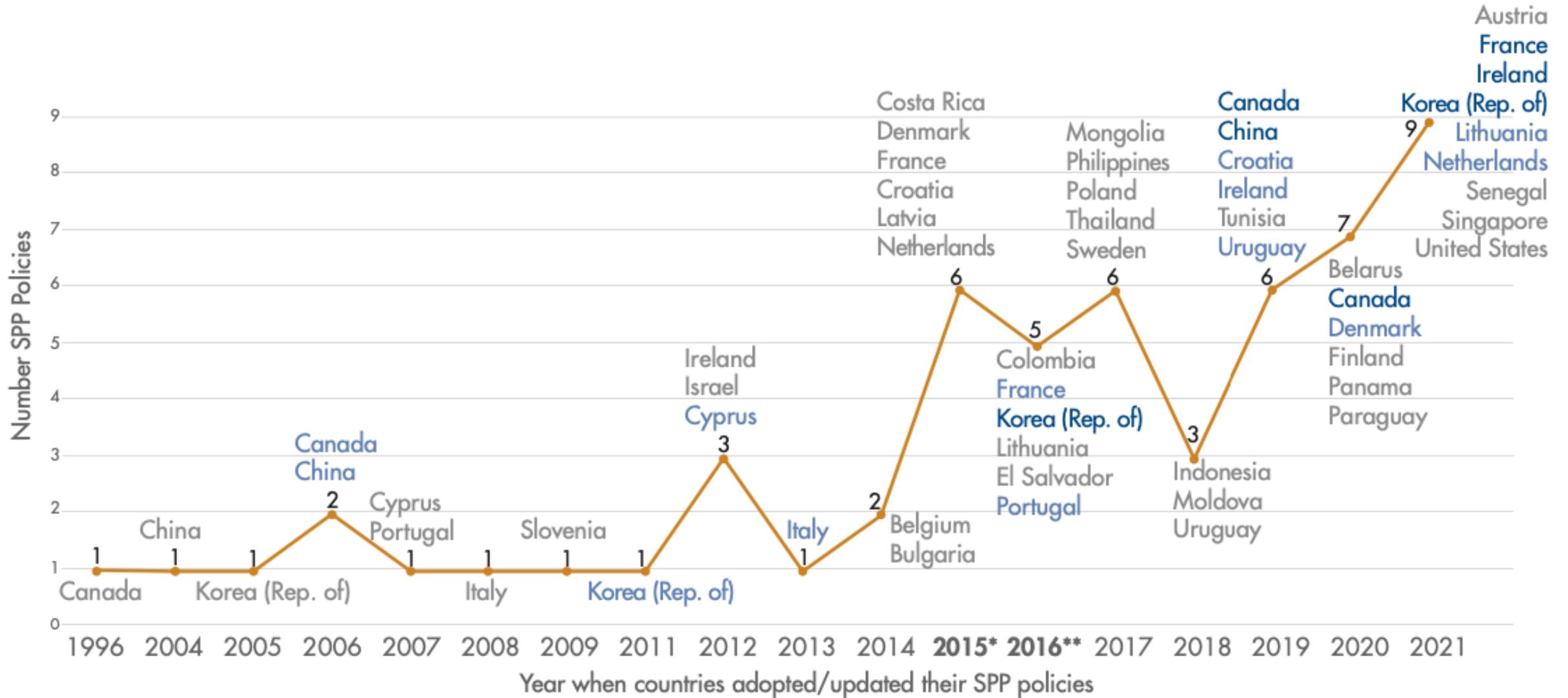
82%

76%

More than 2/3 have all three instruments

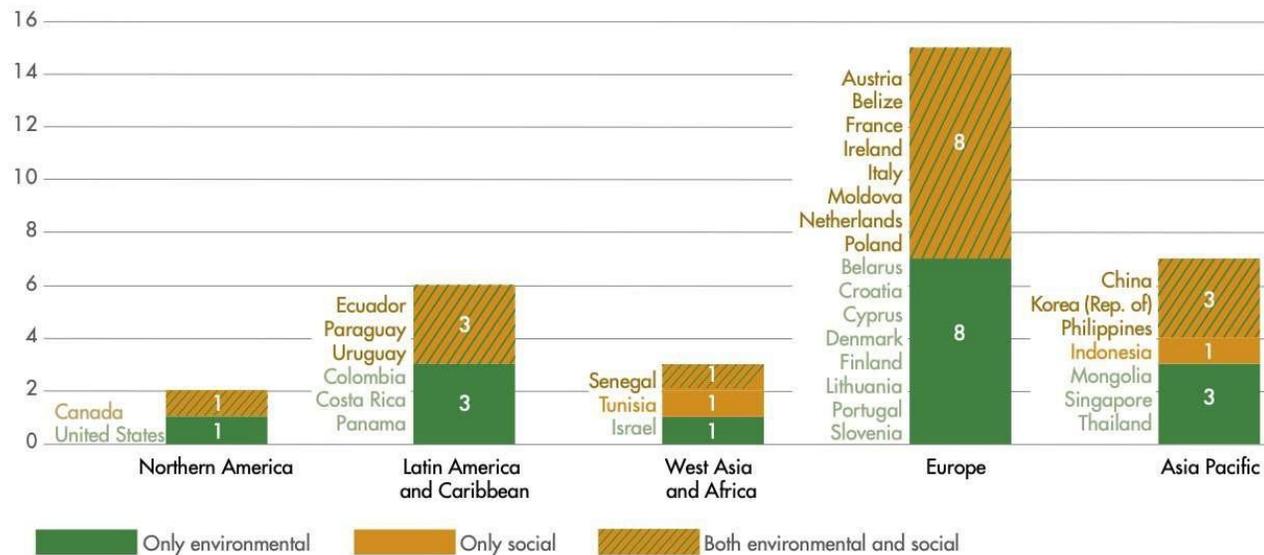
Source: 2021 SPP Global Review National Government Questionnaire and 2021 SDG 12.7.1 Monitoring Exercise.

# Adoption of Global Sustainable Procurement



# In the policies dedicated to AD, the social objectives become important

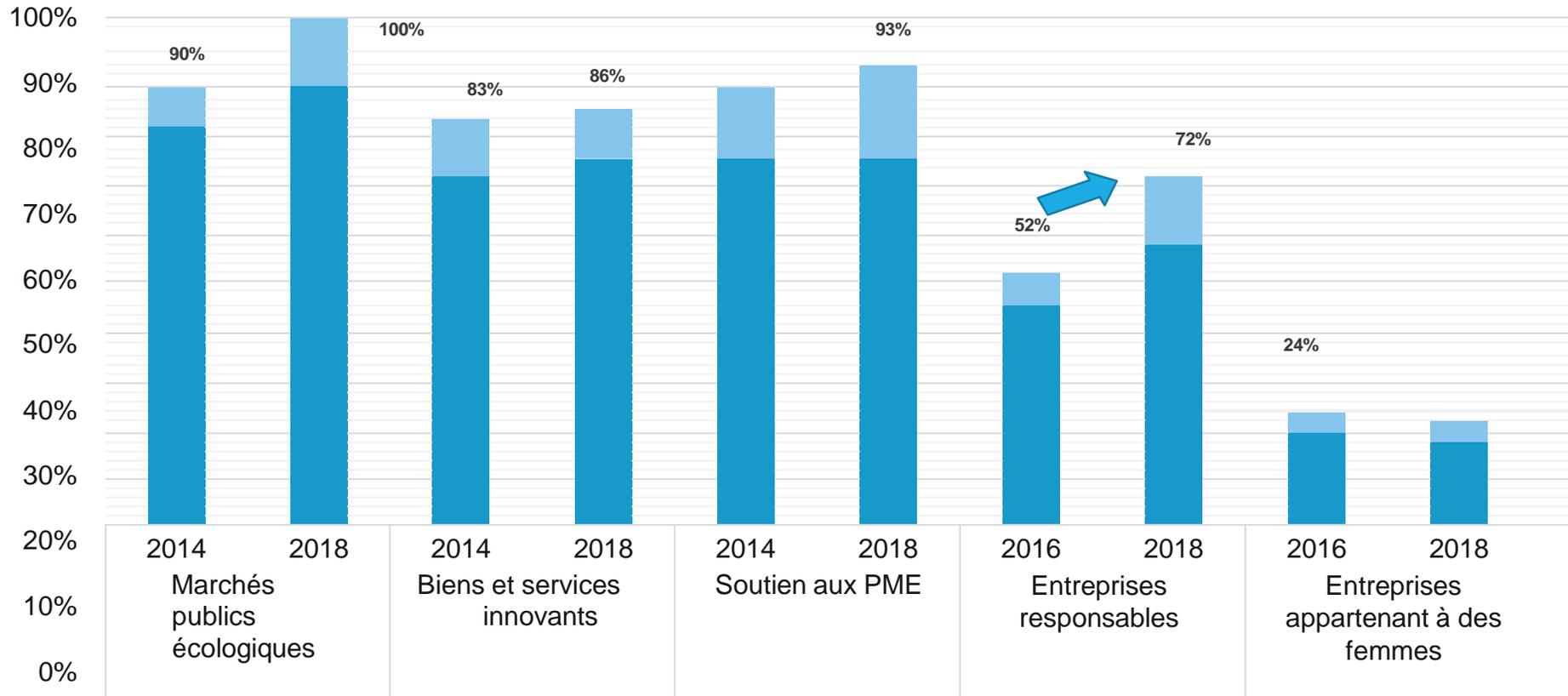
**Figure 3.13. Sustainability objectives in SPP policies of participating national governments by region**



Source: 2021 SPP Global Review National Government Questionnaire.

- 56% resource efficiency
- 36% reduced energy consumption
- 36% climate change mitigation
- 31% waste reduction
- 22% clean technologies and eco-innovation
- 53% SME promotion
- 36% anti-corruption and transparency
- 31% protecting at-risk groups
- 24% human rights
- 22% compliance with ILO labor conventions

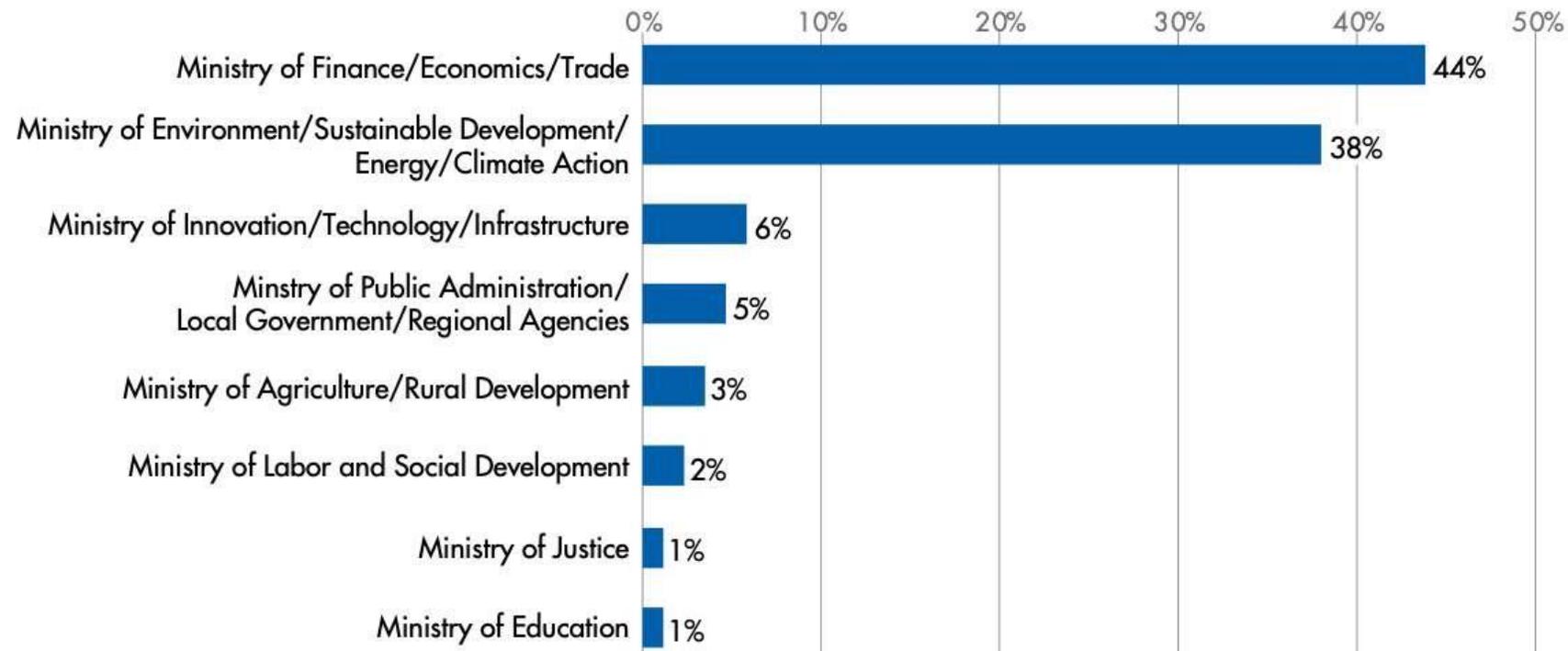
# Situation in OECD countries: public procurement is increasingly used to achieve a variety of policy objectives



- Seules quelques entités adjudicatrices ont élaboré une stratégie/politique interne
- Une stratégie/politique a été élaborée au niveau central

# Environment and Finance Lead the Development of Sustainable Procurement Policies

**Figure 3.17. Public authorities leading the development of the most recent SPP policy**

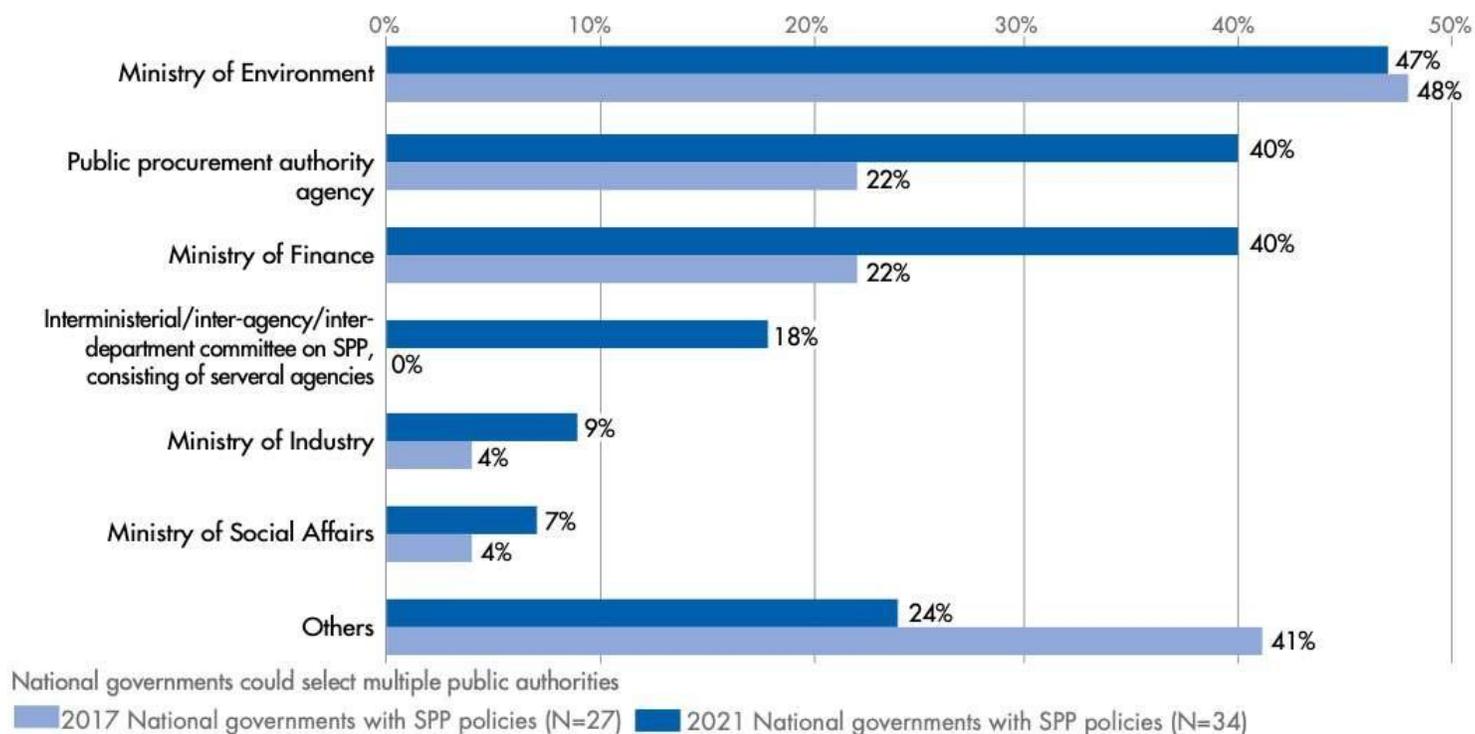


National governments with SPP policies (N=34)

Source: 2021 SPP Global Review National Government Questionnaire.

# And the implementation of these policies

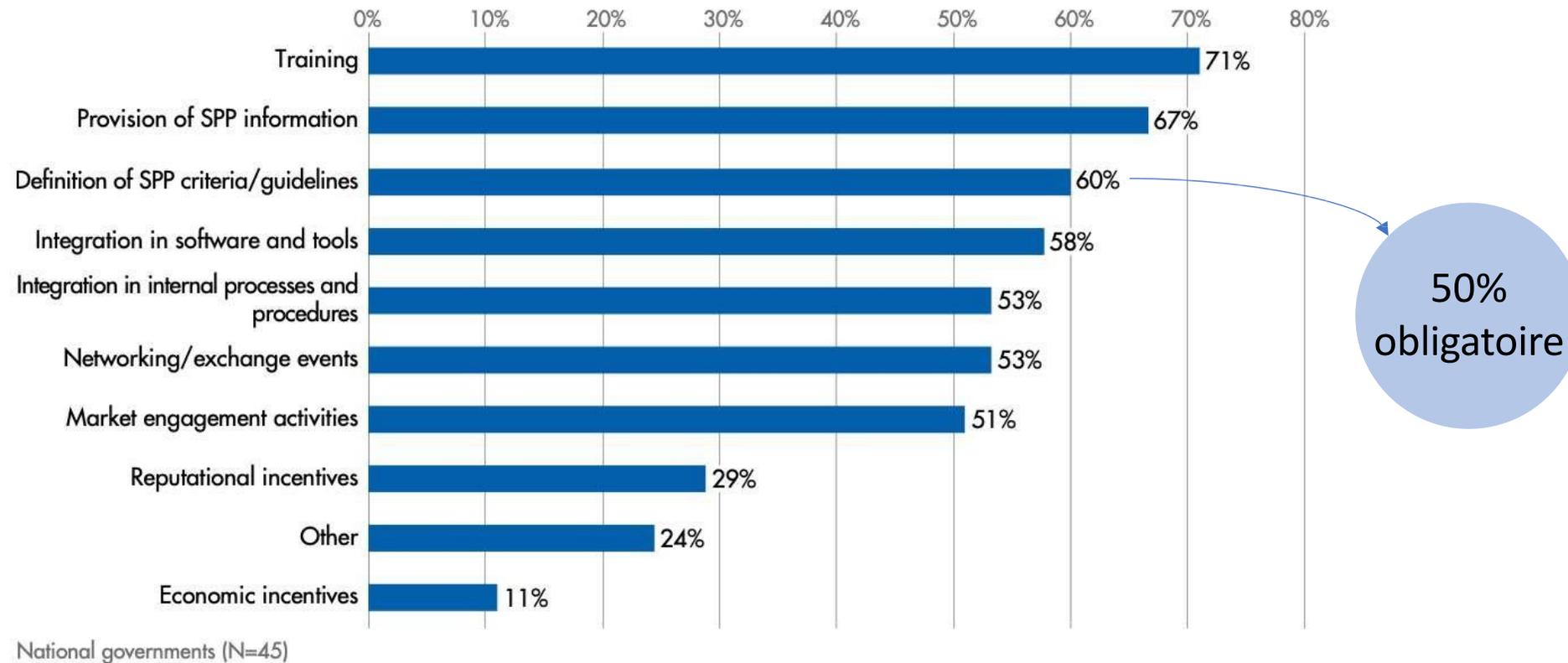
**Figure 3.19. Public authorities leading or co-leading the administration of SPP policies, 2017 and 2021**



Source: 2017 SPP Global Review and 2021 SPP Global Review National Government Questionnaire.

# Governments provide a range of supports

**Figure 3.20. Common activities and measures to support SPP implementation**



Source: 2021 SPP Global Review National Government Questionnaire.

**Figure 2.10. Socio-economic issues ranking, 2017 and 2021**

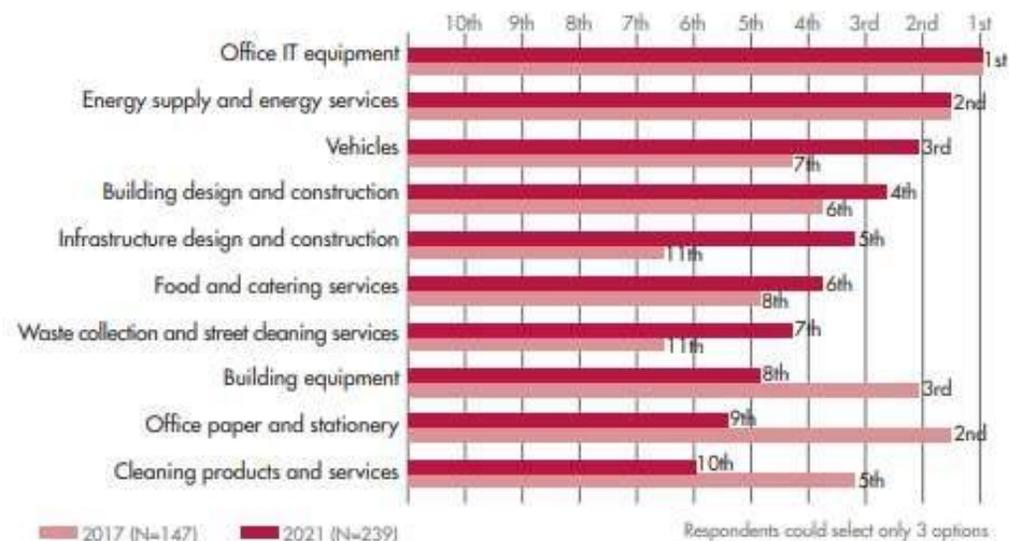


Rank based on percentages (No. of responses/Total no. of responses)

Source: 2017 SPP Global Review and 2021 Stakeholder Survey.

## Environmental and socio-economic issues and priority products ODA

**Figure 2.14. Priority product and service categories for applying SP practices according to survey participants ranking, 2017 and 2021**



Rank based on percentages (No. of responses/Total no. of responses)

Source: 2017 SPP Global Review and 2021 Stakeholder Survey.

**Figure 2.8. Environmental issues ranking, 2017 and 2021**

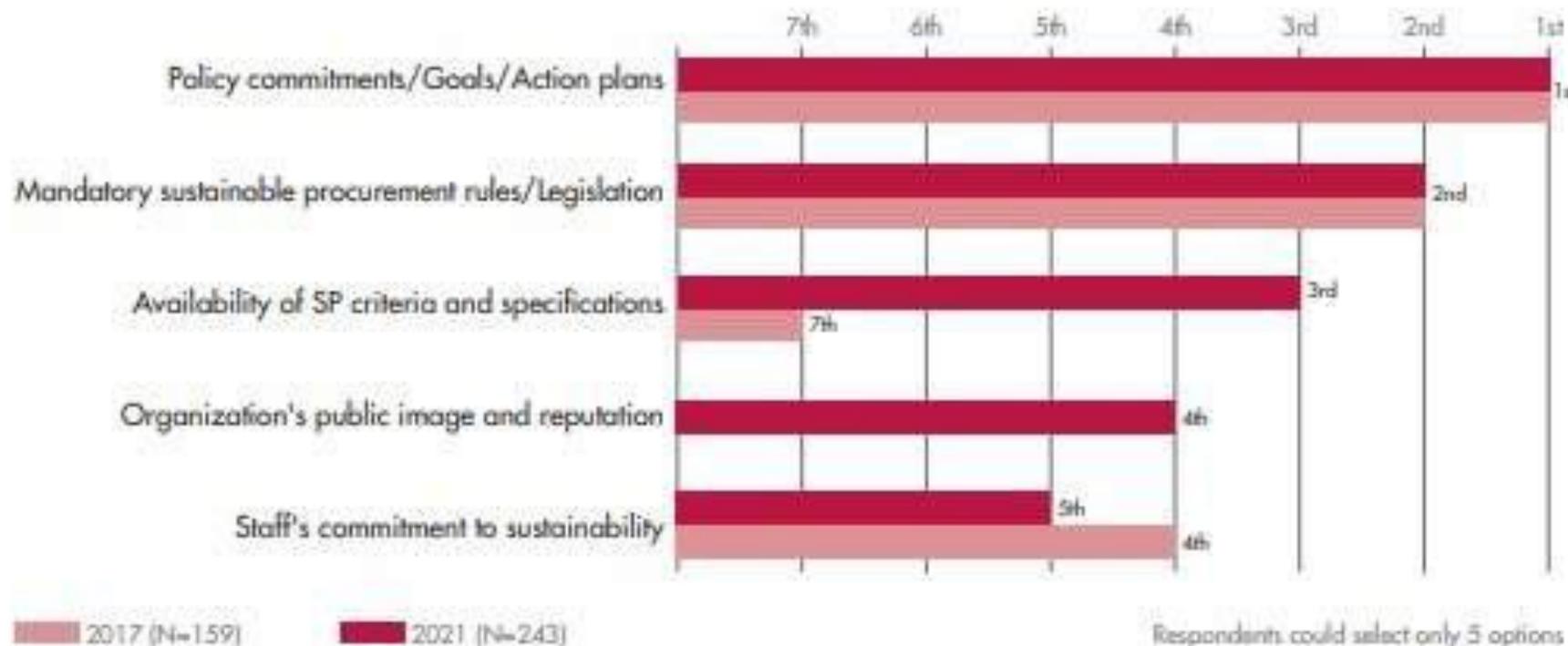


Rank based on percentages (No. of responses/Total no. of responses)

Source: 2017 SPP Global Review and 2021 Stakeholder Survey.

# Drivers of ODA Implementation

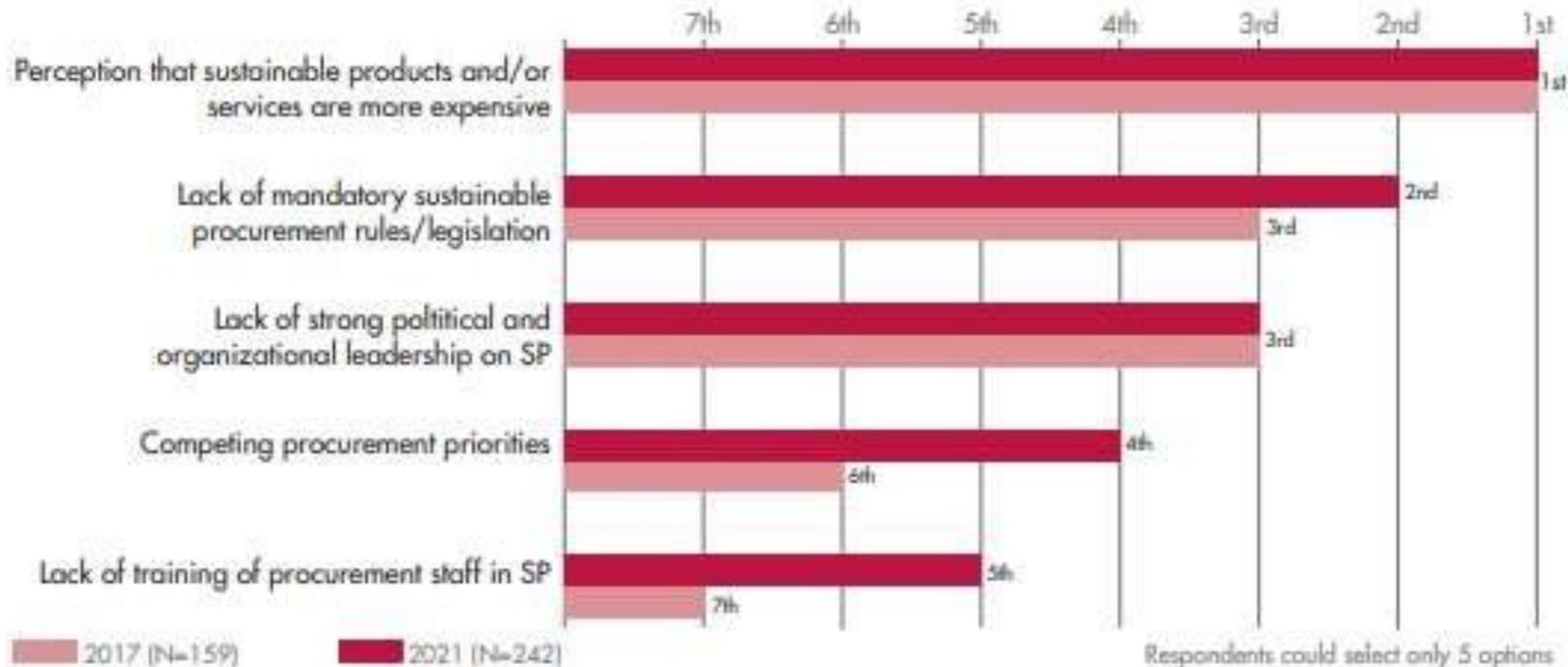
**Figure 2.20. Strongest drivers for the implementation of SP in survey participants' organizations ranking, 2017 and 2021**



Source: 2021 SPP Global Review Stakeholder Survey.

# Obstacles to ODA Implementation

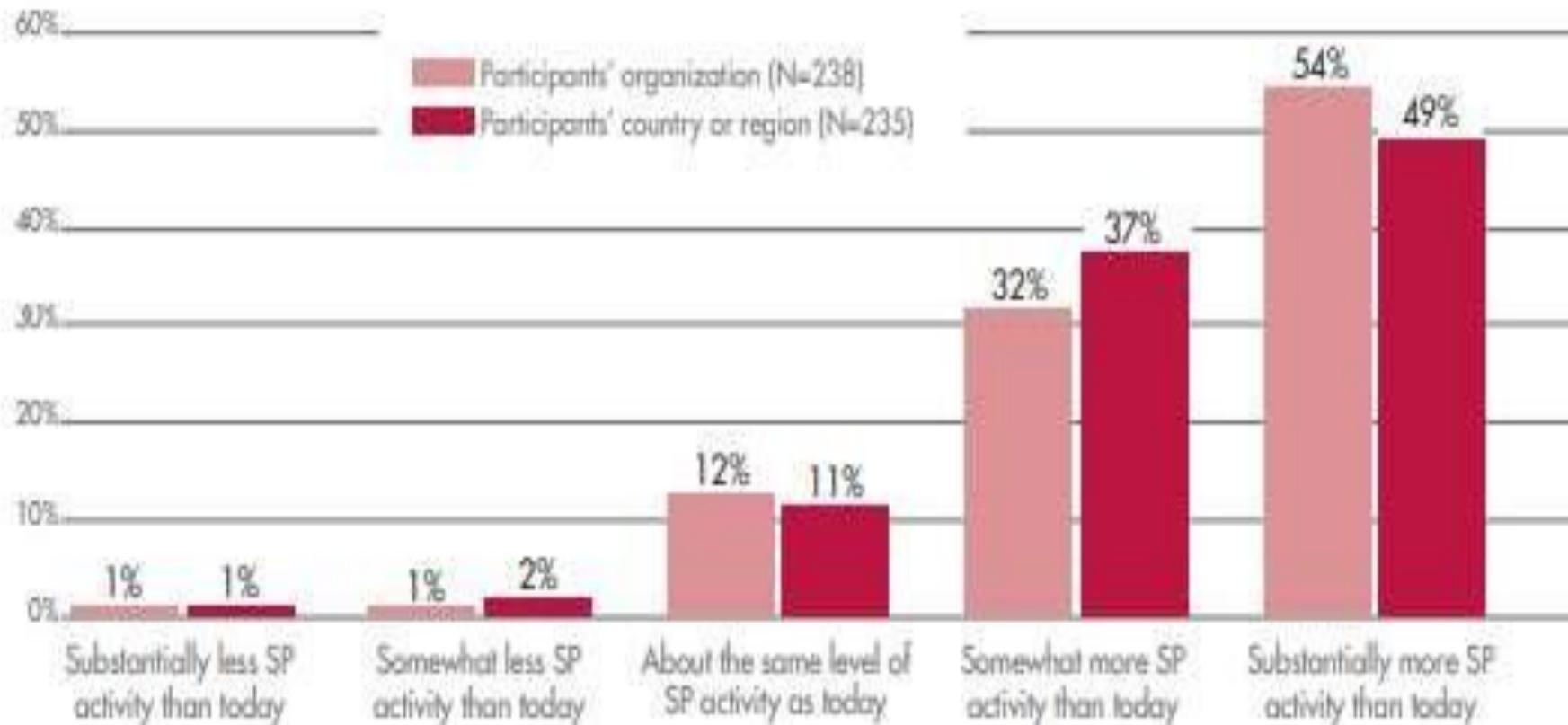
**Figure 2.22. Strongest barriers to the implementation of SP in survey participants' organizations ranking, 2017 and 2021**



Source: 2017 SPP Global Review and 2021 Stakeholder Survey.

## Stakeholder Expectations for Future Sustainable Procurement Trends

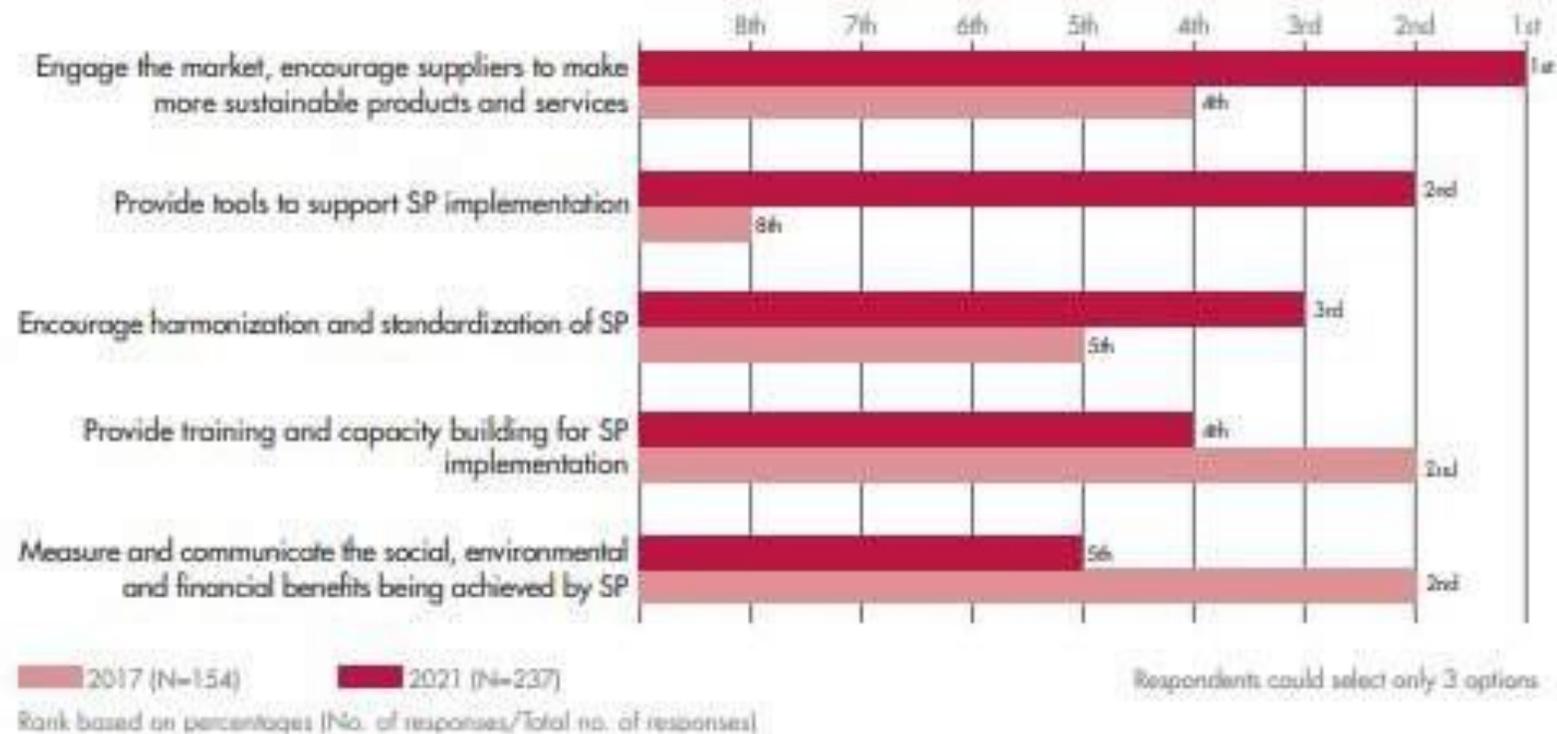
Figure 2.27. Expectations for the development of SP activities in the next five years



Source: 2021 SPP Global Review Stakeholder Survey.

# Role of International Organizations in Supporting ODA

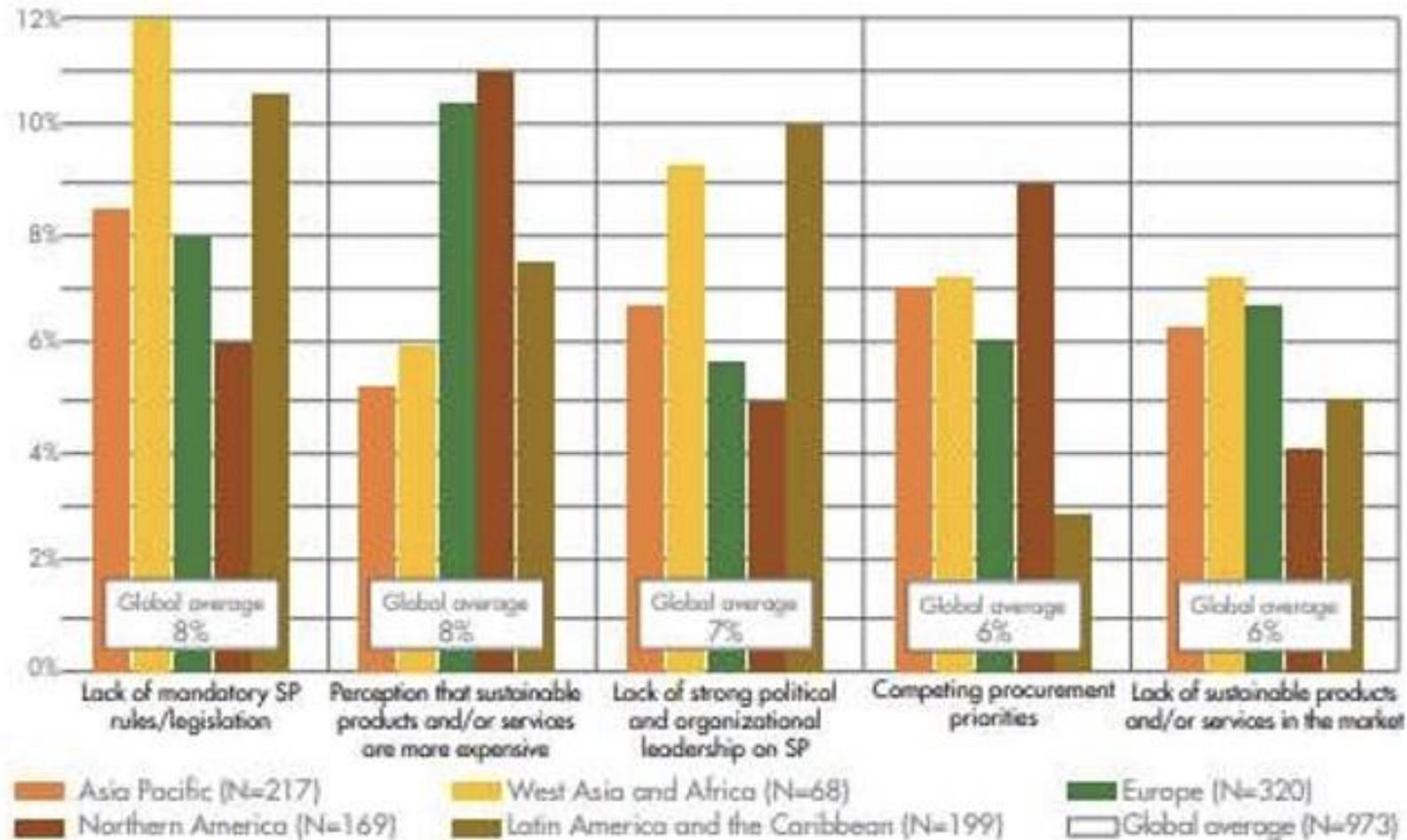
**Figure 2.30.** Survey respondents' recommendations for international organizations supporting SP implementation ranking, 2017 and 2021



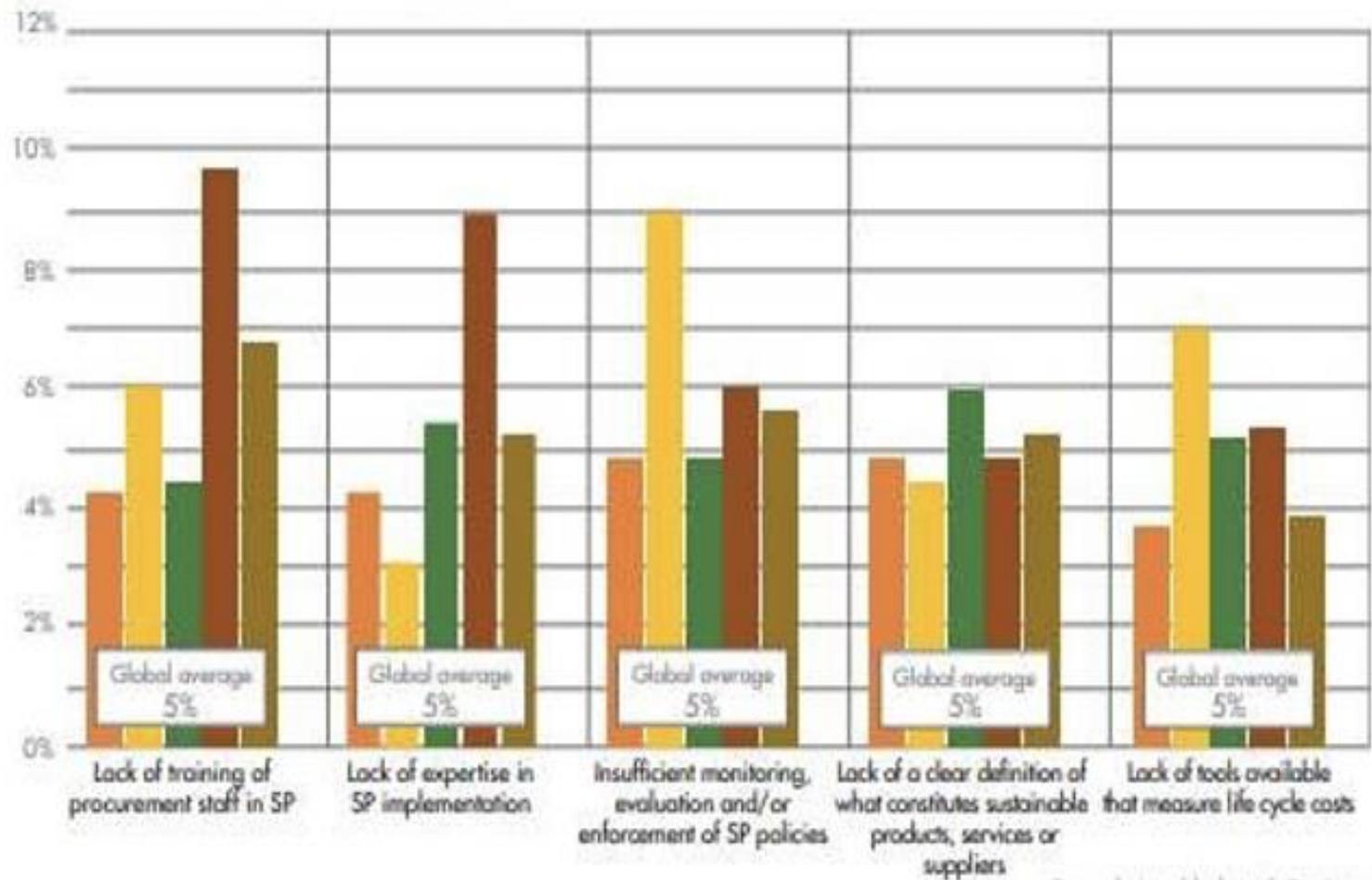
Source: 2017 SPP Global Review and 2021 Stakeholder Survey

# Regional Comparison: Barriers to ODA Implementation

**Figure 2.23. Regional comparison of strongest barriers to SP implementation**



# Regional Comparison: New ODA Themes



Source: 2017 SPP Global Review and 2021 Stakeholder Survey

Respondents could select only 3 options

- Asia Pacific (N=217)
- West Asia and Africa (N=68)
- Europe (N=320)
- Northern America (N=169)
- Latin America and the Caribbean (N=199)
- Global average (N=973)

# Conclusion : Global Trends

- **Continued increase** in ODA commitment
- **Environmental issues remain priority issues** with **growing interest** in the socio-economic dimension of ODA
- **Growth in the level of maturity** of ODA implementation, particularly in relation to **product categorization**
- **Largely untapped strategies** to integrate ODA at **all stages of the procurement cycle**
  
- **Political commitments, targeted objectives and action plans** remain the **main drivers** of ODA, with the **presence of laws and legal mandates becoming increasingly important.**
- The **perception that sustainable products and services are more expensive** remains the most cited barrier to ODA.
- **Having tools** to implement ODA requires **international support.**

# Conclusion : National Policies

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- There is an **increase in policy and regulatory development** in support of DA at all levels.
- Sustainability issues addressed in SD policies are also evolving, with the **socio-economic dimension increasingly present**.
- Public authorities with **economic/financial responsibility** play a leading role, thus underlining the strategic importance of the DA.
- In addition, many countries make ND criteria **mandatory**.
- DA **tracking** is also increasing, thanks to **electronic platforms**.

## 2020/21 data collection results for indicator 12.7.1

**Indicator 12.7.1** Number of countries implementing sustainable public procurement policies and action plans

**Goal 12:** Ensuring sustainable consumption and production patterns

**Target 12.7:** Promote public procurement practices that are sustainable, in accordance with national policies and priorities.

**Indicator 12.7.1:** Number of countries implementing Sustainable Public Procurement policies and action plans



# National/federal governments participating in the 2020/2021 reporting exercise on indicator 12.7.1

## Europe



Austria



Netherlands



Czech Republic



Sweden



Bulgaria



Portugal



Denmark



Malta



Belgique



Latvia



Norway



Poland



Croatia



Italy



Finland



Slovenia



France



Cyprus



Germany



Ireland



Lithuania

## Latin America and the Caribbean



Colombia



Costa Rica



Dominican Republic



Honduras



Mexico



Panama



Paraguay



Uruguay

## Africa and West Asia



Mauritius



Côte d'Ivoire



Tunisia

## Asia and the Pacific



China



Japan



Indonesia



New Zealand



Republic of Korea



Philippines

## North America



United States of America



Canada

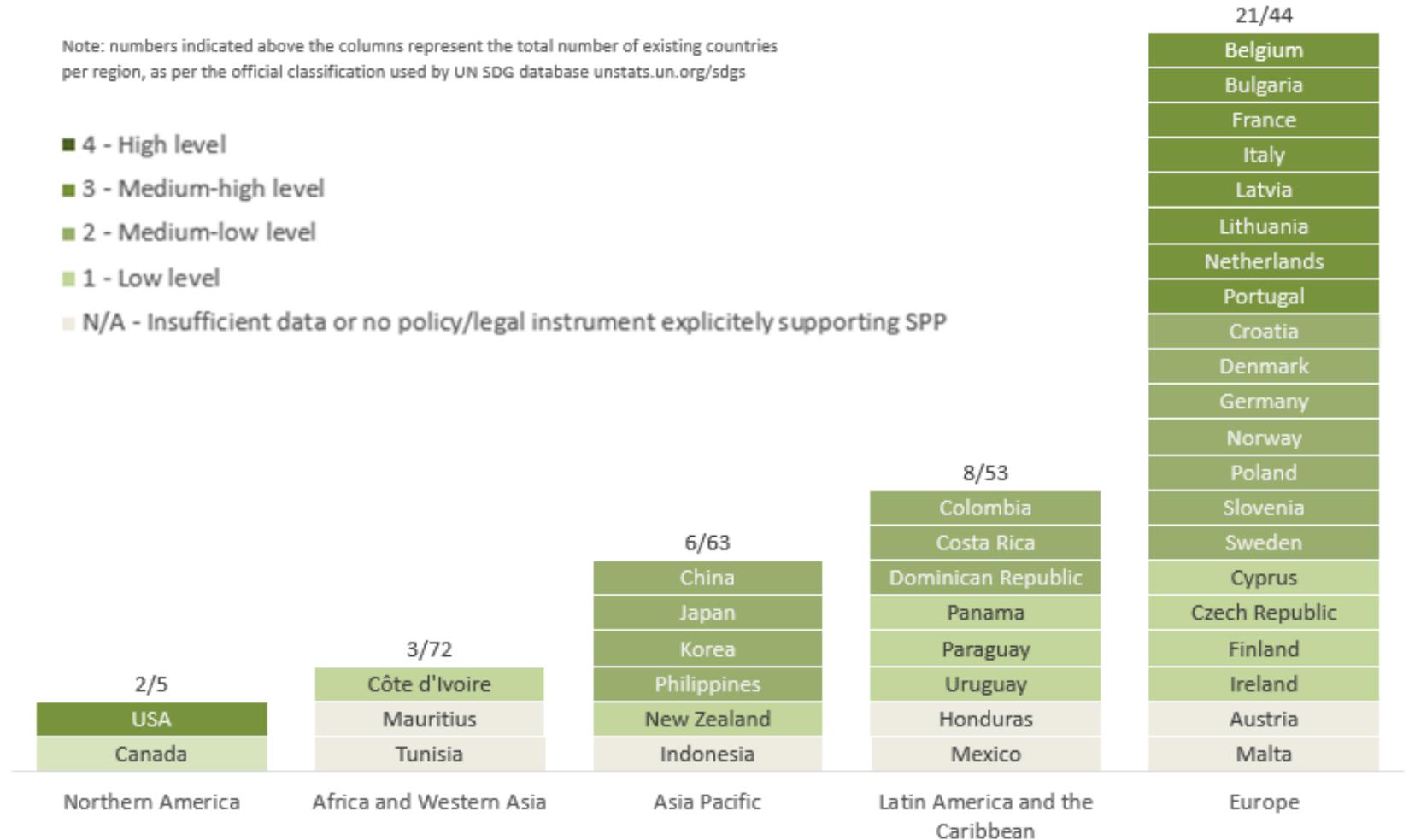
# 2020/21 Data Collection Results for Indicator 12.7.1

Regional Distribution and Bid Performance Levels based on information and documentation provided (December 2020)



Note: numbers indicated above the columns represent the total number of existing countries per region, as per the official classification used by UN SDG database [unstats.un.org/sdgs](https://unstats.un.org/sdgs)

- 4 - High level
- 3 - Medium-high level
- 2 - Medium-low level
- 1 - Low level
- N/A - Insufficient data or no policy/legal instrument explicitly supporting SPP



TARGET 12-7

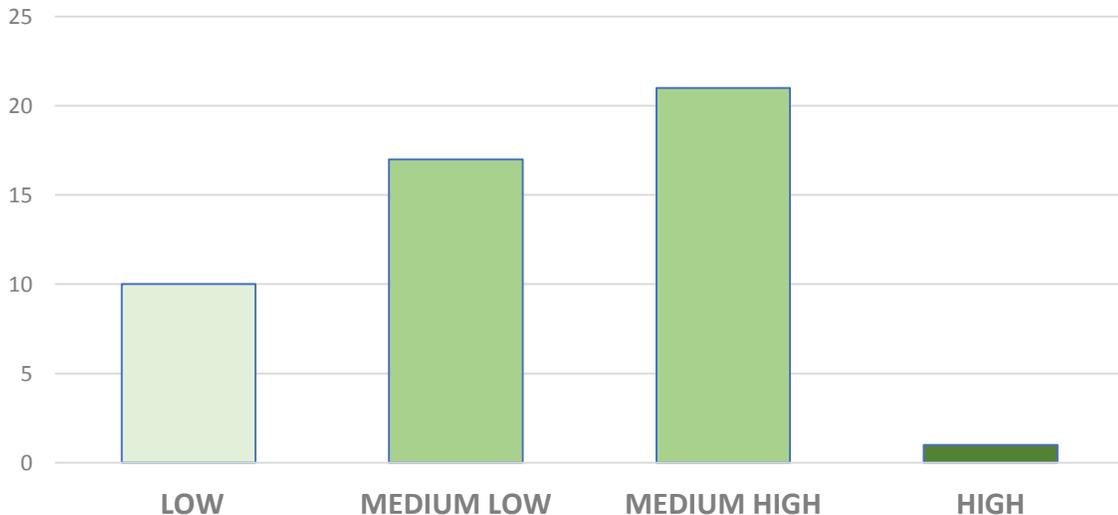


PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES

# 2022 Data Collection Exercise

67 participating countries  
49 compliant  
24 non compliant

## Distribution of compliant countries



Level	Number of Countries	Country List
LOW	10	Czechia, El Salvador, Kenya, Morocco, Panama, Singapore, Spain, Trinidad and Tobago, Tunisia, Uganda
MEDIUM LOW	17	Argentina, Canada, Chile, Colombia, Cyprus, Estonia, Germany, Israel, Japan, Malaysia, New Zealand, Norway, Peru, Philippines, Serbia, UK, Uruguay
MEDIUM HIGH	21	Austria, Belgium, Bulgaria, China, Costa Rica, Croatia, Finland, France, Greece, Ireland, Italy, Latvia, Lithuania, Malta, Netherlands, Paraguay, Poland, Portugal, Republic of Korea, Slovenia, Switzerland
HIGH	1	USA

# Governments have a responsibility to decarbonize their procurement

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- Public procurement is **responsible for the release of 7.5 billion tons of CO2 into the atmosphere**, or nearly 15% of annual GHG emissions (World Economic Forum, 2022).

**Up to 70% of the total** comes from the activities of six sectors :

- Defence et security (1,3 billion tons),
- Transports (0,9),
- Waste management services (0,9)
- Construction (0,9),
- Industrial products (0,6),
- Public Services (0,6)

Despite the potential role of government procurement in climate change mitigation and adaptation, **only 10% of the 194 Parties to the Paris Agreement submitted their first nationally determined contributions (NDCs)** specifically indicated that government procurement was a strategic policy instrument to support their NDCs.

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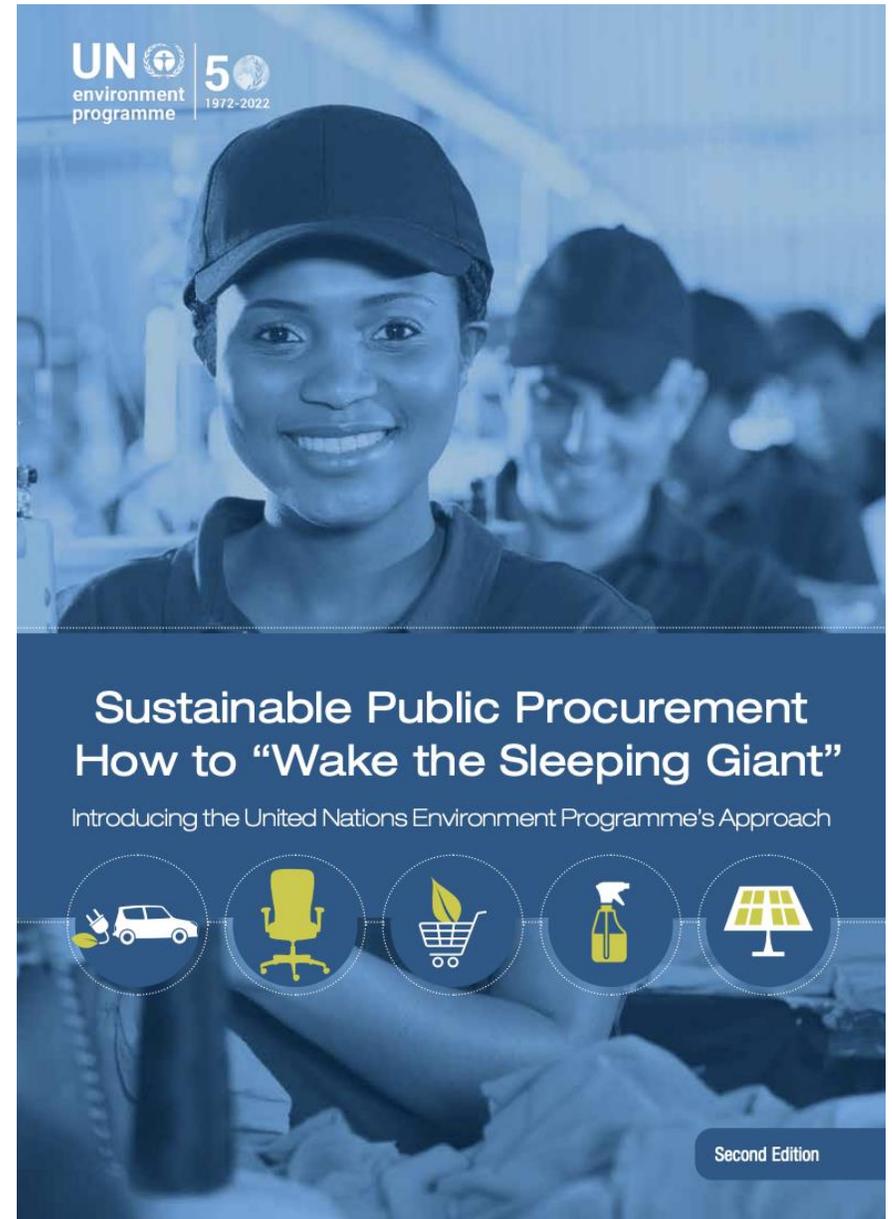
# High-performance tools for governments and international organizations



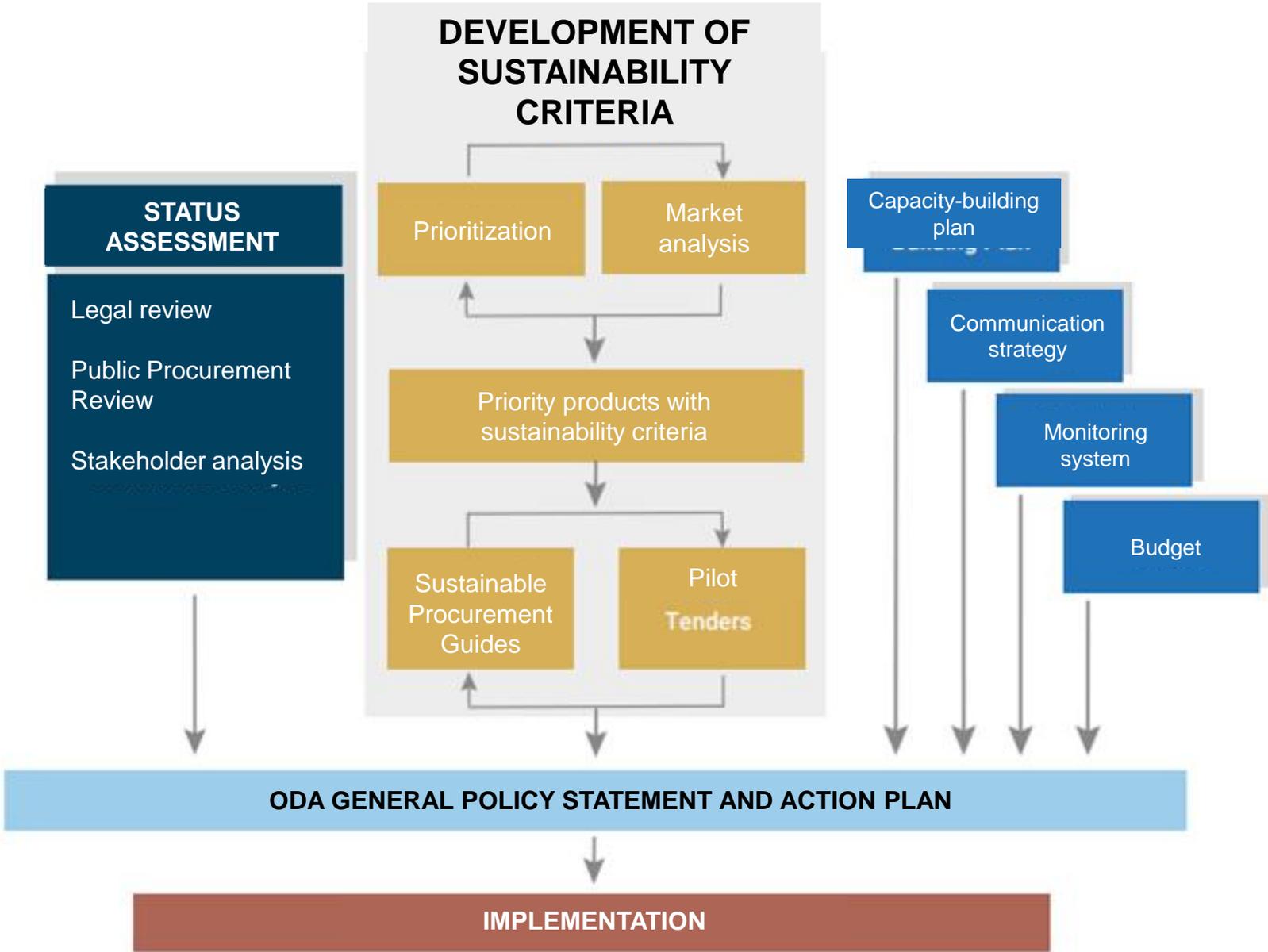
# Second Edition of the UNEP Implementation Manual for Sustainable Public Procurement

- Provide guidance to policy makers, experts and consultants on the design and implementation of sustainable public procurement (ODA) policies.
- Use a specific, adaptable approach, called the "ODA approach", refined on the basis of experience and feedback received from countries using this methodology.
- Can be used as a step-by-step guide on how to set up and strengthen a country's long-term ODA work
- Incorporates a large number of best practices and case studies mainly collected in the countries supported by our organization since 2012.

<https://www.unep.org/resources/publication/second-edition-uneps-sustainable-public-procurement-guidelines>



# UNEP's ODA APPROACH



# WORLD BANK 2021

## Green Public Procurement: an overview of green reforms in national public procurement systems

- Provides an overview of international experience in implementing Green Public Procurement (GPP). Focuses on the institutional framework needed to support the integration of GPP practices across government. The intention is to give practitioners a general understanding of the issues they need to consider in designing and implementing GPP reforms. The report draws on a wide range of country examples. It provides links to manuals and tools for practitioners.



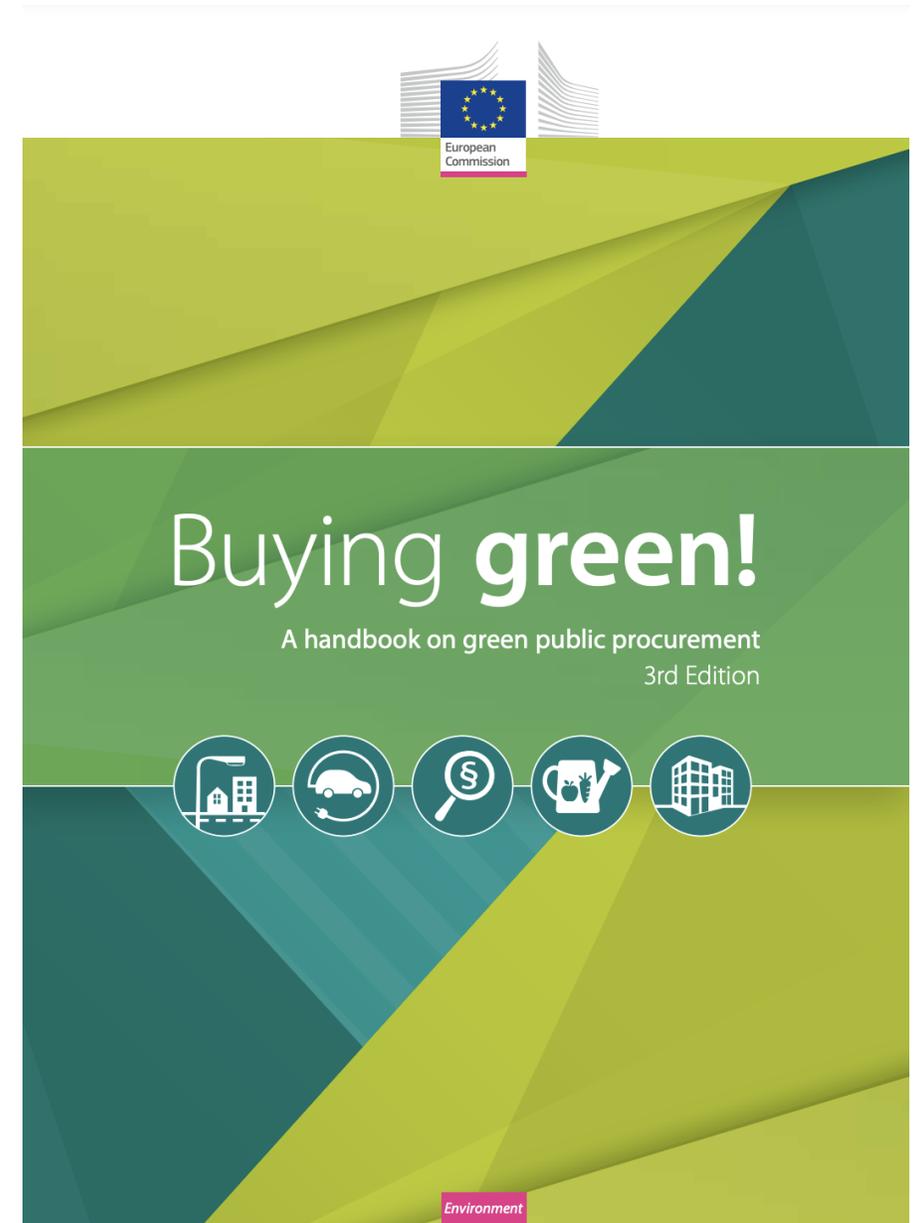
<https://www.worldbank.org/en/events/2021/12/09/green-public-procurement-an-overview-of-countries-green-procurement-practices>

## Third Edition of Buying Green! Manual (2016)

- The handbook is the European Commission's main guidance document to help public authorities purchase goods and services with a lower environmental impact.

The third edition of the Handbook includes::

- Guidance on how environmental considerations can be included at every stage of the procurement process within the current EU legal framework (adopted in 2014)
- Practical examples drawn from contracting authorities in EU member states
- Sectoral approaches for buildings, catering and restaurant services, road transport vehicles and energy-consuming products



168<sup>e</sup> ANNEE - N° 7592 NUMERO SPECIAL JEUDI 26 JANVIER 2023

# JOURNAL OFFICIEL

## DE LA REPUBLIQUE DU SENEGAL

PARAISANT LE SAMEDI DE CHAQUE SEMAINE

<p><b>ABONNEMENTS ET ANNONCES</b></p> <p>Pour les abonnements et les annonces s'adresser au directeur de l'imprimerie nationale à Rufisque.</p> <p>Les annonces doivent être mises à l'impression au plus tard le mardi. Elles sont payables d'avance.</p> <p>Toute demande de changement d'adresse ainsi que les lettres demandant réponse devront être accompagnées de la somme de 175 francs.</p>	<p><b>TARIF DES ABONNEMENTS</b></p> <table border="1"> <tr> <th>VOIE NORMALE</th> <th>VOIE AERIENNE</th> </tr> <tr> <td>Sénégal et autres Etats de la CEDEAO ..... 15.000F / 31.000F</td> <td>Six mois / Un an</td> </tr> <tr> <td>Etranger : France, RDC, E.C.A., Gabon, Maroc, Algérie, Tunisie, ...</td> <td>20.000F / 40.000F</td> </tr> <tr> <td>Etranger : Autres Pays</td> <td>23.000F / 46.000F</td> </tr> <tr> <td>Année courante 600 F / Année ant. 700 F</td> <td></td> </tr> <tr> <td>Par la poste : Mésorbon de 100 F par numéro / Journal légalisé : 900 F</td> <td></td> </tr> </table>	VOIE NORMALE	VOIE AERIENNE	Sénégal et autres Etats de la CEDEAO ..... 15.000F / 31.000F	Six mois / Un an	Etranger : France, RDC, E.C.A., Gabon, Maroc, Algérie, Tunisie, ...	20.000F / 40.000F	Etranger : Autres Pays	23.000F / 46.000F	Année courante 600 F / Année ant. 700 F		Par la poste : Mésorbon de 100 F par numéro / Journal légalisé : 900 F		<p><b>ANNONCES ET AVIS DIVERS</b></p> <p>La ligne ..... 1.000 francs</p> <p>Chaque annonce répétée, après le 1<sup>er</sup> et 2<sup>e</sup> jour, est comptée moitié de 10.000 francs pour les annonces.</p> <p>Comptebancard B.I.C.I.S n°12078933881</p>
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MINISTRE DES FINANCES ET DU BUDGET

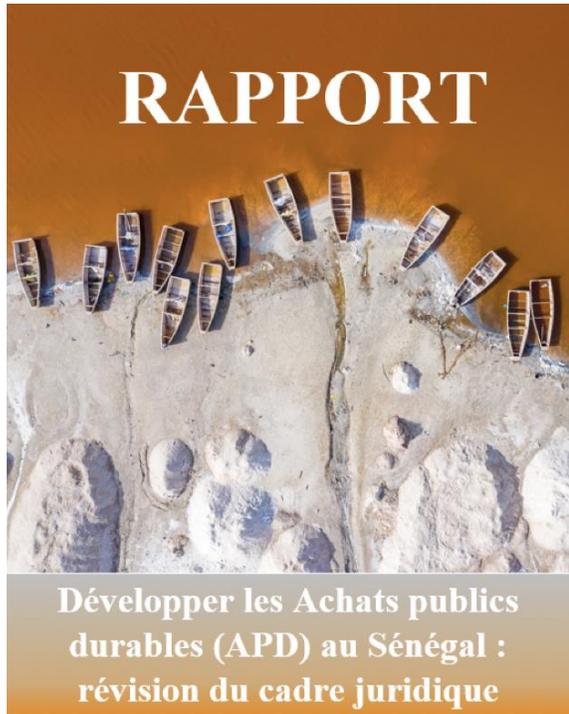
2022  
28 décembre Décret n° 2022-2295 portant Code des marchés publics ..... 79

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**PARTIE OFFICIELLE**

**DECRET**

Africa is joining the movement, but we need to speed things up!




  
 *République du Sénégal* 
  
 *au Règne des Justes*


  
 **MINISTRE DE L'ENVIRONNEMENT ET DE LA TRANSITION ECOLOGIQUE** 
  
 **DIRECTION DES FINANCEMENTS VERTS ET DU PARTENARIAT**

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**MISE EN ŒUVRE DES ACTIVITES DE PRIORISATION ET DE DEVELOPPEMENT DE CRITERES DE DURABILITE ET CLAUSES ENVIRONNEMENTALES ET SOCIALES DANS LES DIFFERENTES ETAPES DE LA PROCEDURE DE PASSATION DES MARCHES PUBLICS**



**RAPPORT PROVISOIRE**

Thierno GUEYE  
 ALPHA OMEGA LOTUS  
 Novembre 2022



**TARGET 12-7**

**2020**  
Côte d'Ivoire

**2022**  
Kenya  
Maroc  
Tunisie  
Ouganda

**PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES**



Thanks!

Tout seul, on  
va plus vite.  
Ensemble, on va  
plus loin.

- *Proverbe  
Africain*

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Farid Yaker, Expert in Sustainable Public Procurement

Farid.yaker@gmail.com